Mike Gartrell

Generative AI

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Professional Experience

Independent Researcher | Paris, France

Oct. 2023 – Present

Conducting research related to generative AI, with a focus on score-based diffusion models, natural language processing (NLP), language models, generative adversarial networks (GANs), determinantal models, probabilistic models, and Bayesian methods. Co-authoring publications and mentoring PhD students on these topics.

Criteo AI Lab | Senior Researcher | Paris, France

Feb. 2017 – June 2023

Conducted research related to scalable machine learning models for sets and generative AI, with a focus on determinantal models, natural language processing (NLP), score-based diffusion models, recommendation systems, and Bayesian methods. Co-authored publications, released open-source implementations, led internal projects, and mentored PhD students on these topics.

Microsoft Israel R&D Center | Postdoctoral Researcher | Herzliya, Israel

Techoshark | Co-founder & part-time contract Software Design Engineer | Boulder, Colorado

July 2014 – Aug. 2016

Developed novel recommendation models based on determinantal point processes (DPPs), while conducting recommendation systems research.

Microsoft Research | Research Intern | Cambridge, UK

July 2013 - Nov. 2013

Developed a Bayesian model for group recommendation, using one of the first large-scale TV group watching behavior

Microsoft Research | Research Intern | Cambridge, UK

June 2011 - Aug. 2011

Developed a Bayesian recommendation system that leverages friendship connections in social networks to improve the predictive performance of the system.

Feb. 2008 - May 2011

Developed Java EE (Enterprise Edition) server-side software to manage user accounts, provide for efficient location-based searches, and perform data/text mining of social network profiles.

Hewlett-Packard | Software Design Engineer | Corvallis, Oregon

June 2000 – Feb. 2008

Developed various products and projects related to digital printing and publishing, including HP Instant Delivery, HP Asset Manager (part of HP Custom Publishing), and HP Production Flow. Through work on these projects gained extensive experience in designing, developing, documenting, and testing Java EE (Enterprise Edition) applications and components.

EDUCATION

University of Colorado Boulder

University of Colorado Boulder

Aug. 2014

PhD in Computer Science

Dissertation: Enhancing Recommender Systems Using Social Indicators

Dec. 2008

MS in Computer Science

Thesis: Context-Aware Multimedia Presentation via Mobile Social Networks

Virginia Tech

May 2000

BS in Computer Engineering

SKILLS

Languages: Python, Julia, R. Java, C, C++, C#, LATEX, HTML

Machine learning (ML) and data science frameworks: PyTorch, NumPy, R

Other ML/AI skills: deep learning, generative modeling, large language models (LLMs), Bayesian methods,

probabilistic modeling, natural language processing (NLP), recommendation systems

Other software skills: Git, Hadoop

See my Google Scholar profile for a list of all publications.

Generative	ΑT

•	Differentially Private Gradient Flow based on the Sliced Wasserstein Distance for Non-Parametric	
	Generative Modeling Sebaq, Pydi, Franceschi, Rakotomamonjy, Gartrell, Atif, Allauzen	arXiv 2023

Generative Modeling Sebaq, Pydi, Franceschi, Rakotomamonjy, Gartrell, Atif, Allauzen

NeurIPS 2023

• Unifying GANs and Score-Based Diffusion as Generative Particle Models Franceschi, Gartrell, Dos Santos, Issenhuth, de Bézenac, Chen, Rakotomamonjy

• Evaluating the Generalization Property of Prefix-based Methods for Data-to-text Generation Vongpaseut, Lumbreras, Gartrell, Gallinari

TALN 2023

• Learning from Multiple Sources for Data-to-Text and Text-to-Data Duong, Lumbreras, <u>Gartrell</u>, Gallinari

AISTATS 2023

Subset Selection and Diversity Learning using Determinantal Point Processes (DPPs)

• Scalable MCMC Sampling for Nonsymmetric DPPs Han, <u>Gartrell</u>, Dohmatob, Karbasi long presentation

ICML 2022

• Scalable Sampling for Nonsymmetric DPPs Han, Gartrell, Gillenwater, Dohmatob, Karbasi spotlight presentation

ICLR 2022

Scalable Learning and MAP Inference for Nonsymmetric DPPs Gartrell, Han, Dohmatob, Gillenwater, Brunel oral presentation

ICLR 2021

• Learning Nonsymmetric DPPs Gartrell, Brunel, Dohmatob, Krichene

NeurIPS 2019

• Learning DPPs by Corrective Negative Sampling Mariet, Gartrell, Sra • Low-Rank Factorization of DPPs <u>Gartrell</u>, Paquet, Koenigstein

AISTATS 2019 **AAAI 2017**

Recommender Systems

• Combining Reward and Rank Signals for Slate Recommendation Aouali, Ivanov, Gartrell, Rohde, Vasile, Zaytsev, LgrandWorkshop on Bayesian Causal Inference for Real World Interactive Systems, KDD 2021

• Tensorized DPPs for Recommendation Warlop, Mary, Gartrell

KDD 2019

• Bayesian Low-Rank DPPs Gartrell, Paquet, Koenigstein

RecSys 2016

• A Large-scale Exploration of Group Viewing Patterns Chaney, Gartrell, Hofman, Guiver, Koenigstein, Kohli, Paquet honorable mention for best paper award

TVX 2014

• Enhancing Group Recommendation by Incorporating Social Relationship Interactions Gartrell, Xing, Lv, Breach, Han, Mishra, Seada

GROUP 2010

Mobile and Social Computing

• Supporting Healthy Grocery Shopping via Mobile Augmented Reality Ahn, Williamson, Gartrell, Han, Lv. MishraACM Transactions on Multimedia Computing, Communications, and Applications 2015

• AnchorMF: Towards Effective Event Context Identification Gu, Gartrell, Lv, Grunwald

CIKM 2013

• Fusing Mobile, Sensor, and Social Data To Fully Enable Context-Aware Computing Beach, Gartrell, Xing, Han, Lv, Mishra, Seada

• WhozThat? Evolving an Ecosystem for Context-Aware Mobile Social Networks

Beach, Gartrell, Akkala, Elston, Kelly, Nishimoto, Ray, Razqulin, Surendar, Terada, Han

IEEE Network 2008

HOTMOBILE 2010

Supervisory Experience

PhD Student Research

• Ongoing mentorship of Dalin Wang's research on controllable language model decoding using determinantal point processes (DPPs).

Jan. 2023 - present

• Ongoing mentorship of Insu Han's PhD and postdoc research on scalable methods for DPPs. Feb. 2020 - present

• Co-supervised Ilana Sebag's PhD research on controllable generative models, score-based diffusion models, and gradient flows.

Dec. 2022 - Dec. 2023

Co-supervised Song Duong's PhD research on generative models for text and data-to-text/text-to-data.

Feb. 2022 - June 2023

• Mentored Lucas Anguetil, and served as a member of his PhD committee.

Feb. 2022 - June 2023

Criteo Research Internships

• Co-supervised Imad Aouali's internship on slate recommendation and multi-armed bandits. Apr. 2021 - Oct. 2021

• Supervised Lucas Anguetil's internship on Wasserstein-distance-based methods for learning models for discrete sets.

Mar. 2020 - Sep. 2020

• Supervised Jason Zhang's internship on diversity in recommendation.

May 2017 - Dec. 2017

ACADEMIC RESEARCH EXPERIENCE

University of Colorado Boulder | Research Assistant

Sep. 2011 - May 2014

Developed a framework for building mobile context-aware applications that leverage social networks, as a main focus of the SocialFusion project.

University of Colorado Boulder | Research Assistant

Jan. 2007 – May 2009

Developed a wireless sensor network for environmental monitoring in a global warming project, while working in the MANTIS group. Collaborated with the National Center for Atmospheric Research (NCAR) and the Department of Ecology and Evolutionary Biology at the University.

TEACHING EXPERIENCE

University of Colorado Boulder | Teaching Assistant

Jan. 2013 – May 2013, Jan. 2014 – May 2014

Teaching assistant for CSCI 3573: Operating Systems. Responsibilities included leading and teaching a recitation section, holding office hours, and grading.

Grants and Awards

NSF GK-12 Fellowship

June 2010 - May 2011

Integrated aspects of computing and sensor technology into STEM curriculum at the middle school and elementary school level and taught this material within the Boulder Valley School District.

SBIR Phase I Grant Jan. 2009 – June 2009

Co-authored proposal for grant awarded to Techoshark on "Improving Business-Consumer Commerce via Mobile Social Networking Services".

SERVICE

Hosted Workshops and Seminars

• Workshop on Bayesian Causal Inference for Real World Interactive Systems KDD 2021

• Laplace's Demon online seminar series on Bayesian machine learning at scale 2020 - 2021

• Workshop on Negative Dependence and Submodularity in Machine Learning ICML 2020

• Workshop on Negative Dependence in Machine Learning ICML 2019

Reviewer: NeurIPS, ICML, ICLR, AAAI